

Megan Campbell

Designing for Business; Designing for Life

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PROFESSIONAL SUMMARY

Project Manager & Design Leader specializing in full-lifecycle real estate projects – from scope development and planning through design, construction, occupancy, and closeout. Proven ability to lead cross-functional delivery teams, manage multi-million-dollar budgets, implement documentation governance, and mitigate project risks. Skilled in client communication, consensus-building and delivering complex projects with broad organizational guidelines.

Technical Skills: AutoCAD, Adobe Suite, Archibus, Lucernex, Bluebeam Revu, Procore and Microsoft Office Suite.

Key Skills: Project lifecycle management, scope development, risk identification, documentation governance, budget management, cross-functional team leadership, client communication, quality control, vendor & union management, construction administration, and space planning.

EXPERIENCE

Design Manager

Heartland Dental | Remote | November 2021 - Present

A dental service organization providing business management and design/construction services to over 2,800 doctors in over 1,700 locations.

- Direct full project lifecycle management for a \$9M capital initiative, applying scope development, risk mitigation, and documentation governance to deliver a \$90M+ revenue impact.
- Implement construction quality control processes across all assigned projects, ensuring compliance with Heartland standards through site visits, field verifications, and issue-driven design directives.
- Identify program efficiencies and execute cost-savings strategies through detailed cost analysis, vendor evaluation, and cross-team coordination.
- Develop and launch vendor training and KPI programs to measure performance, improve accountability, and strengthen project delivery consistency.
- Lead cross-functional coordination with design, construction, procurement and operations teams to resolve issues, streamline workflows, and maintain document accuracy.
- Oversee 30+ high-budget projects, ensuring on-time, cost-efficient outcomes through proactive issue resolution and schedule management.

Space Planner/Move Coordinator

Nestle Purina | St. Louis, MO | December 2019 – November 2021

An international leading pet care brand with over 8,000+ employees.

- Managed planning, design, and phased implementation for 13 commercial blocks, including executive and specialty spaces, ensuring continuity and minimal operational disruption.
- Coordinated complex logistics including equipment reuse schedules, move sequencing, and phased occupancy with a focus on data accuracy and risk mitigation.
- Partnered with executives and union teams to communicate sensitive requirements, resolve issues, and maintain alignment across stakeholders.

- Maintained documentation governance to ensure accurate project records, standards compliance, and smooth handoffs.
- Promoted for excellence in project planning, execution, and stakeholder coordination.

Corporate Construction Specialist/Environmental Design Specialist

Enterprise Mobility | St. Louis, MO | June 2017 – April 2020

A global mobility leader with more than 90,000 international team members.

- Delivered construction projects up to \$5M using project lifecycle management, budget oversight, and quality control to ensure compliant, on-time delivery.
- Developed action plans to meet budget and schedule targets, tracking progress and reporting variances to leadership.
- Identified project risks related to traffic flow, vendor performance, and regulatory constraints. Executed mitigation strategies to maintain continuity.
- Led branding and space planning initiatives supporting market expansion across multiple business lines.
- Maintained documentation accuracy across permitting, construction administration, and engineering coordination.

Store Planner/Buyer – Retail Operations

Save-A-Lot | St. Louis, MO | March 2014 - June 2017

One of the largest discount grocery store chains in the U.S., with approximately 750 stores in 32 states.

- Managed turnkey project cycles including scopes of work, renderings, space audits, and documentation for FOH/BOH/Sales Floor environments.
- Collaborated with C-suite stakeholders to support company-wide rebranding standards and present design recommendations.
- Coordinated cross-functional teams across operations, construction, and merchandising to ensure alignment and execution.
- Promoted for leadership in project planning, cost analysis, execution, and stakeholder management.

Architectural Designer

ArcVision | St. Louis, MO | May 2013 – September 2014

A Missouri corporation delivering nationwide retail/restaurant architecture and engineering services

- Created schematic designs, construction documentation, and site surveys for national retail and restaurant clients.
- Managed permitting and construction administration to ensure compliance with local codes and brand standards.
- Coordinated with engineering teams to deliver integrated, efficient project solutions.

VOLUNTEER EXPERIENCE

Heritage Restoration Consultant

Webster Groves Historical Society | St. Louis, MO | March 2025 - Present

A non-profit organization, founded in 1965 to preserve local historical architecture.

- Provided restoration guidance, conducted condition assessments, and advised on compliance with local/state/federal preservation standards.

Marketing Specialist – St. Louis Chapter

Retail Design Institute | St. Louis, MO | September 2015 – September 2017

The Retail Design Institute is the retail industry's oldest creative professionals' collaborative community.

- Supported member engagement and outreach for a national design-industry organization.

EDUCATION

Bachelor of Arts in Interior Design

Maryville University

NCIDQ Certification – In Progress

CIDQ